

**ANNOUNCE YOUR ENGAGEMENT CONTEST**  
**SPONSORED BY PHILADELPHIA WEDDING MAGAZINE, PHILADELPHIA**  
**MAGAZINE & EVENTRICITY**  
**(“Contest”)**

**Official Contest Rules**

From time to time, *Philadelphia* magazine will run a Contest at <http://www.phillymag.com/philadelphia-wedding/announce-your-engagement/>. Each Contest will be open for one calendar month. During that month, qualified individuals may submit an application to enter the Contest.

By entering the Contest, each entrant (“Entrant”) and his/her fiancé (Fiancé) agree to be bound by these Official Contest Rules and to accept as final all decisions of the judges appointed by *Philadelphia* magazine, *Philadelphia Wedding* magazine, [www.phillymag.com](http://www.phillymag.com), [www.phillymag.com/weddings](http://www.phillymag.com/weddings), and Metro Corp. and Eventricity (collectively, “Sponsors”).

**1. Eligibility:** NO PURCHASE NECESSARY. A purchase will not improve chances of winning. Open to U.S. residents who are twenty-one (21) years of age or older and who are engaged to be married. Employees and immediate family and household members of Sponsors and their affiliates are not eligible to enter. All federal, state, and local laws and regulations apply. VOID WHERE PROHIBITED.

**2. How to Enter:** Follow all instructions in these Official Rules; otherwise entry may be disqualified. Entrants must submit applications (“Applications”) between 12:01 a.m. on the first (1<sup>st</sup>) day of the month and 11:59 p.m. EST on the last day of the month (“Promotion Period”).

Visit <http://www.phillymag.com/philadelphia-wedding/announce-your-engagement/> any time during the Promotion Period to submit an Application. Limit one Application per couple. Duplicate Applications will be voided. All submissions become the property of *Philadelphia* magazine and will not be acknowledged.

Each Application must include (a) one (1) photograph of Entrant and Fiancé in .jpg format, not to exceed 3MB and (b) a typed statement, not to exceed one hundred (100) words, explaining how you and Fiancé met, the story behind your engagement/proposal, and why you should be the winning couple (collectively, “Application Materials”). The Application Materials must not contain any watermarks, time/date stamps, decorative borders, or other types of text overlays.

**3.. Winner Selection:** One (1) winner (“Winner”) will be selected from all eligible Applications received during the Promotion Period by Sponsors’ employees, appointed

from time to time by *Philadelphia Wedding Magazine* (“Judges”) based on the Judging Criteria set forth in Section 4. The Winner will be notified that he/she has been selected by telephone or email (at Sponsors’ discretion) on or about the following dates:

<i>January 2, 2014</i>	<i>March 26, 2014</i>	<i>June 25, 2014</i>	<i>September 24, 2014</i>
<i>January 29, 2014</i>	<i>April 23, 2014</i>	<i>July 30, 2014</i>	<i>October 29, 2014</i>
<i>February 26, 2014</i>	<i>May 28, 2014</i>	<i>August 27, 2014</i>	<i>November 24, 2014</i>

In the event that a potential Winner notification is returned as undeliverable, the Winner cannot be reached, the winner fails to respond to notification within five (5) days or *Philadelphia* magazine does not receive the signed Waiver of Liability/Release and Indemnity Agreement as required in Section 5(I), the Judges will select an alternate Winner based on the Judging Criteria.

4. **Judging Criteria:** The following judging criteria (“Judging Criteria”) will be used to evaluate the Applications: (a) the reason the Entrant would like the story of his/her engagement to be featured in *Philadelphia* magazine and (b) the innovation and uniqueness of the content described in the written statement.

5. **Conditions of Entry:**

- A. Entrants agree to abide by these Official Rules and the Sponsors’ decisions, which are final and binding on all matters pertaining to this Contest.
- B. Entrant and Fiancé must agree to a wedding date at least one (1) year or more from the last day in the Promotion Period, and to a wedding location within the Greater Philadelphia region (Counties Included: Bucks, Chester, Delaware, Montgomery, Philadelphia, Burlington, Camden, Gloucester, Mercer, Salem, and New Castle).
- C. All Application Materials, with the exception of the photograph, must be original works created by the Entrant. All Application Materials must be works to which the Entrant owns all copyrights. Entrant warrants and represents that he/she is the owner of all copyrights in the Application Materials, and that the Application Materials do not violate or infringe the rights of another person or entity, including but not limited to the right of privacy, the right of publicity, copyright(s), trademarks, or any other intellectual property right(s).
- D. By entering the Contest, Entrant grants the Sponsors permission to publish the Application Materials, in whole or in part, in any media, in perpetuity, for the purpose of promoting the contest, reporting on the contest, and for other editorial and advertising purposes. For example, portions of the Application Materials will be published in *Philadelphia* magazine and its affiliate websites.
- E. Except where prohibited by law, entry constitutes permission to use Application

- Materials as well as Entrant and Fiancé's, names, hometowns, voices, likenesses, photographs and statements regarding the contest for editorial, public relations, promotional and advertising purposes without compensation to the Entrant or Fiancé. Entrant represents and warrants that he/she has permission of any recognizable persons appearing in the photographs to grant Sponsors the right to publish the photograph in any media.
- F. Entrants agree that Sponsors have the right, at their discretion, to combine any of the materials supplied in connection with this Contest with other material available to Sponsors, and that Entrants have no right of prior approval and no claim to compensation or benefits claim, including without limitation, intellectual property claims and claims based upon invasion of privacy, defamation, or right of publicity, arising out of any use of their names, biographical materials, or Application Materials.
- G. By entering the Contest, Entrant agrees to cooperate with Sponsors' request for an interview or for additional materials or information from Entrant.
- H. Entrant authorizes Sponsors to reject, disqualify, modify, edit, and revise any Entries or Application Materials in their sole discretion, including materials that are obscene, defamatory, profane, offensive, lewd, pornographic, false, misleading, deceptive, or otherwise inconsistent with Sponsors' editorial standards, audience expectations, or reputational interests, or that Sponsors believe may violate applicable law or regulation or the rights of any third party. Sponsors may verify any element of any Entry or related materials and disqualify any entrant whose participation may subject the contest, Sponsors, or Sponsor's advertisers, clients or customers to controversy, negative publicity, scorn, or ridicule.
- I. The winning Entrant and his/her Fiancé must each execute a Waiver of Liability/Release and Indemnity Agreement, which must be signed and returned to *Philadelphia* magazine so that these documents are received within seven (7) days of their delivery to the Entrant. If such documents are not received in the allotted time period, an alternate winner will be selected based on the Judging Criteria set forth below. Failure to comply will result in forfeiture of all rights to the Prize.
- J. Sponsors are not responsible for, and shall not be liable for, any problems connected with the internet and email portion of the contest, including (a) technical failures of any kind, including, but not limited to, the malfunctioning of any cable, computer, network, satellite, server, system, telephone line, electronic or internet hardware or software, (b) any telephone, service provider, internet, website, or usenet inaccessibility or unavailability, (c) unauthorized human intervention in any part of the entry process or the contest, and (d) garbled or jumbled transmissions, or other electronic errors in the processing of entries or administration of the contest. Sponsors reserve the right, in their sole discretion,

to suspend or cancel the contest at any time if a computer virus, bug, worm, or other technical problem interferes with the administration, security, integrity, or proper rules of the contest. In the event of cancellation, Sponsors reserve the right to award the prize to eligible entries received prior to the date of cancellation. Sponsors reserve the right, in their sole discretion, to disqualify any person tampering with the entry process, the operation of the web-site or otherwise in violation of the rules. Sponsors and their parents, affiliates, subsidiaries, and agents assume no responsibility for lost, misdirected, damaged, incomplete, incorrect, altered, or illegible entries. The use of automated entry devices or any other conduct that impedes the integrity of the contest is prohibited. Entries and the information contained therein become the property of the Sponsors and will not be returned. Entries made through the internet are deemed to be made by the authorized account holder of the email address at the time of entry.

6. **Prize:** One (1) Winner per month will receive a bridal bouquet valued at up to \$200, contingent on Winner's purchase of a minimum of \$2,500 of floral services from Eventricity.

Wedding must take place at least one year from the last day of the Promotion Period. Sponsors disclaim any liability for the actual provision, quality, or nature of any third party product or service awarded to the Winner. Sponsor is not responsible for the provision of the Prize if the scheduled wedding is delayed, postponed, or cancelled for any reason, in which event no substitution will be provided except at Eventricity's sole discretion.

Sponsor reserves the right to substitute the Prize or portions thereof with a prize of equal or greater value if the Prize (or portions thereof) cannot be awarded as described. Sponsor will determine all elements of the Prize in its sole discretion. Details of the Prize may change, based on availability. The Prize is awarded "as is" with no warranty or guarantee, express or implied. Entrants understand and agree that Sponsors are not liable for injuries, losses, or damages of any kind arising from participation in this Contest or from use of the Prize.

The Prize may not be assigned, transferred or changed, except at the sole discretion of Sponsors. The awarding of any prize is contingent upon full compliance with these Official Rules. Entrants agree to be bound by Official Rules and agree that if any winner fails to provide proof of identity, refuses to provide required affidavit, is found to have violated the Official Rules or otherwise does not meet eligibility criteria, prize will be forfeited and awarded to an alternate winner based on the Judging Criteria.

Sponsors are not responsible for any typographical or other error in the printing of the offer, administration of the contest, or in the announcement of the prizes. All taxes on the Prize are Winner's responsibility. Prize may not be redeemed for cash. Any portion of the Prize not used will be forfeited.

7. **Privacy/Publicity/Eligibility Releases:** By entering and providing the required entry information, Entrants acknowledge that, unless they opt out, Sponsors may send entrant information, samples, or special offers they think may be of interest to Entrant about its publication or other complementary goods offered by Sponsors or other companies Sponsors may carefully select. Use of information collected from Entrants is subject to Sponsors' privacy policies. Opting out will not affect chances of winning.

8. **Release:** By entering this contest, entrants release and indemnify Sponsors and their parents, subsidiaries, affiliates, agents, shareholders, officers and employees from any liability arising from or relating to participation in the Contest, including but not limited to, any and all claims, expenses, demands or liabilities arising out of or in connection with the photography thereof, publication of photographs or text related to the Contest, use or misuse of the prize, or participation in any contest-related activity.

9. **Dispute Resolution:** Except where prohibited, by participating in the contest, entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and Sponsors and their agents shall be governed by and construed exclusively in accordance with the laws of the Commonwealth of Pennsylvania without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this contest, or awarding of the prizes, shall be filed only in the state or federal courts located in the Commonwealth of Pennsylvania and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this contest, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this contest, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this contest but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.