



Philadelphia magazine has a higher paid circulation in the Philadelphia DMA than national magazines. Traditionally, Philadelphia magazine's August Best of Philly® issue achieves 20% increase in circulation.

| Publications | Total Paid Circulation |
|-----------------------|------------------------|
| Philadelphia Magazine | 138,020 |
| People Weekly | 83,328 |
| Sports Illustrated | 80,791 |
| Newsweek | 73,240 |
| O, The Oprah Magazine | 59,789 |
| Cosmopolitan | 57,995 |
| Glamour | 51,075 |
| Real Simple | 39,464 |
| InStyle | 38,594 |
| Martha Stewart Living | 35,798 |
| Bon Appetit | 33,775 |
| Vogue | 29,885 |
| Vanity Fair | 25,096 |
| Gourmet | 24,687 |
| New Yorker | 23,960 |
| Elle | 23,542 |
| Allure | 23,061 |
| GQ | 20,302 |
| Harpers Bazaar | 18,057 |
| Conde Nast Traveler | 17,353 |
| Architectural Digest | 17,049 |
| House Beautiful | 16,695 |
| Metropolitan Home | 13,760 |
| Town and Country | 12,574 |
| Elle Décor | 9,822 |
| Modern Bride | 9,821 |

