

## Six-Word Memoir Contest Rules

1. Open to US residents, 21 year of age or older. Employees and immediate family and household members of employees of Philadelphia magazine, Metro Corp. (publisher of Philadelphia magazine) and its and their affiliates are NOT eligible to enter. All federal, state and local laws and regulations apply. Participants may enter multiple times provided the wording of each entry is different; duplicate entries will be voided. Only one submission per participant will be eligible for a prize.
2. NO PURCHASE NECESSARY. Entrants must:
  - a. Fill out the contest submission form, available at:  
[http://www.phillymag.com/philly/six\\_word\\_memoirs](http://www.phillymag.com/philly/six_word_memoirs)
  - b. Include in the submission 1) your name, zip code, valid e-mail address, and entry.
3. By submitting your contest entry form, you are entered to win a copy of “Not Quite What I Was Planning” and a one (1) year subscription of Philadelphia magazine. Prize value \$30.00.
4. The contest will be judged by Philadelphia magazine editorial staff based on creativity and relevance to Philadelphia. Ten (10) finalist submissions will be selected and forwarded to Larry Smith, editor of “Not Quite What I Was Planning: Six-Word Memoirs by Writers Famous and Obscure,” who will select three (3) winners. All judges’ decisions are final.
5. Personal information of all entrants, including names and e-mail addresses, will be retained by Philadelphia magazine.
6. If no qualifying entries are received, no winners will be selected, and no prizes will be awarded. If *Philadelphia* magazine is unable to make contact with the winner within one week of its first attempt to do so or the winner refuses to comply with these Official Rules, *Philadelphia* magazine may select an alternate winner based on the same criteria as that used for the original winner. If *Philadelphia* magazine is unable to notify either a winner or alternate winner within 14 days of its selection, *Philadelphia* magazine may, at its sole discretion, elect not to select a contest winner. Only the winners will receive notification. Winners will be announced on May 16<sup>th</sup> at a Barnes & Nobel reading by Larry Smith and posted on [phillymag.com](http://phillymag.com) on May 17<sup>th</sup>. Entrants do not have to be present to win. For the names of winners, send a self-addressed stamped envelope postmarked by June 15th, 2008, to: “Not Quite What I Was Planning”, *Philadelphia* magazine, Attn: Tim Haas, 1818 Market Street, 36<sup>th</sup> Floor, Philadelphia, PA 19103.
7. *Philadelphia* magazine and Metro Corp. are not responsible for, and shall not be liable for, any problems connected with the internet portion of the contest, including (i) technical failures of any kind, including but not limited to the malfunctioning of any cable, computer, network, satellite, server, system, telephone line, electronic or internet

hardware or software; (ii) any telephone, service provider, internet, website, or usenet inaccessibility or unavailability; (iii) unauthorized human intervention in any part of the entry process or the contest; and (iv) garbled or jumbled transmissions, or other electronic errors in the processing of entries or administration of the contest. *Philadelphia* magazine and Metro Corp. reserve the right, in their sole discretion, to suspend or cancel the contest at any time if a computer virus, bug, worm, or other technical problem interferes with the administration, security, integrity, or proper rules of the contest. Entries made through the internet are deemed to be made by the authorized account holder of the email address at the time of entry.

8. *Philadelphia* magazine, and Metro Corp., and its and their parents, affiliates, subsidiaries, and agents assume no responsibility for lost, misdirected, damaged, incomplete, incorrect, altered, or illegible entries. No computer-generated entries accepted. Entries and the information contained therein become the property of *Philadelphia* magazine and will not be returned.
9. By entering this contest, entrants release *Philadelphia* magazine and Metro Corp., and its and their parents, subsidiaries, affiliates, agents, shareholders, officers and employees from any liability arising from or relating to participation in this contest.
10. Except where prohibited, by participating in the contest, entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and *Philadelphia* magazine and its agents shall be governed by and construed exclusively in accordance with the laws of the Commonwealth of Pennsylvania without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this contest, or awarding of the prizes, shall be filed only in the state or federal courts located in the Commonwealth of Pennsylvania and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this contest, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this contest, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this contest but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to entrants in those jurisdictions.
11. Contest entrants agree to abide by these Official Rules and the decisions of *Philadelphia* magazine and Metro Corp., which decisions are final and binding on all matters pertaining to this contest.