

PHILADELPHIA WEDDING “GREATEST GROOM” CONTEST
SPONSORED BY PHILADELPHIA MAGAZINE

Official Contest Rules

By entering this contest, the entrant agrees to be bound by these rules and to accept as final all decisions of the judges appointed by *Philadelphia* magazine, *Philadelphia Wedding*, www.phillymag.com, www.philadelphiaweddingmag.com and/or Metro Corp. (“Sponsor”).

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** A purchase will not improve chances of winning. Open to persons eighteen (18) years of age or older, who are residents of Pennsylvania, New Jersey and Delaware only. Employees and immediate family and household members of employees of *Philadelphia* magazine, *Philadelphia Wedding* magazine and Metro Corp. (publisher of *Philadelphia* magazine, phillyweddingmag.com and phillymag.com) and its and their affiliates are NOT eligible to enter. All federal, state, and local laws and regulations apply. VOID WHERE PROHIBITED.

2. **Contest Period:** Contest entries may be submitted between 12:01a.m. EST on July 25, 2011 to 11:59 p.m. EST on December 31, 2011. All submissions become the property of Metro Corp. and will not be acknowledged or returned.

3. **How to Enter:**

- A. Visit www.philadelphiaweddingmag.com/groom any time during the contest period and email to atosti@phillymag.com.
- (i) one (1) photograph of a future groom in .jpg format, not to exceed 3MB. Photos must be original and non-professional; and
 - (ii) a typed statement, not to exceed one hundred (200) words, explaining why the groom submitted should be the winner of the “Greatest Groom Contest”. By submitting your written statement, you are consenting to the publication of such statement at the discretion of Sponsor, in whole or in part, in *Philadelphia* magazine and/or *Philadelphia Wedding* magazine, in print and on their respective websites (www.phillymag.com and www.philadelphiaweddingmag.com). You also hereby assign to Metro Corp., publisher of *Philadelphia* magazine and *Philadelphia Wedding* magazine, and its parent companies, subsidiaries, affiliates, successors, licensees, and assigns all rights in the narrative, including copyright.

B. All entries must include the name, address, daytime phone number, and email address, of the entrant.

C. Limit one (1) entry per person and one (1) entry per nominated groom.

4. **Conditions of Entry:**

A. Entrant must agree to a wedding date of February 15, 2013.

B. Photograph and statement must be original works created by the entrant, or works to which the entrant owns all copyrights, and the entrant warrants and represents that the entrant is the owner of

any and all copyrights in the photograph and statement and neither the photograph nor the statement violates or infringes the rights of another person or entity, including but not limited to the right of privacy, the right of publicity, copyright(s), trademarks or brand names, or any other intellectual property right(s).

C. Entrant acknowledges that the Entrant has sufficient permission of any recognizable persons appearing in the photographs to be able to grant Metro Corp. the right to publish the photograph submission on-line and in print, or any other media.

D. The photograph and statement shall not contain any watermarks, time/date stamps, decorative borders or other types of text overlays.

E. By entering the Contest, entrant hereby gives permission for the entered photographs to be posted, displayed, published and otherwise used on www.phillymag.com, and www.philadelphiaweddingmag.com (“Web-Sites”) and/or in the publication(s) *Philadelphia* magazine and *Philadelphia Wedding* magazine (“Publications”), including without limitation, for display of winning entries, promotion of the contest or reporting of the contest.

F. Except where prohibited by law, entry constitutes permission to use winners’ entry, name, hometown, voice, likeness, photograph and any statements regarding the contest for editorial, public relations, promotional and advertising purposes without compensation.

G. Sponsor reserves the right, in its sole discretion, to reject, disqualify, modify, edit and revise any entries, subjects, photographs or related materials that are nude, obscene, defamatory, profane, offensive, lewd, pornographic, false, misleading, deceptive or otherwise inconsistent with its editorial standards, audience expectations or reputational interests or that Sponsor believes may violate applicable law or regulation or the rights of any third party. Sponsor reserves the right, in its sole discretion, to verify any element of any entry or related materials and to disqualify any entrant whose participation may subject the contest, Sponsor, or Sponsor’s advertisers, clients or customers to controversy, negative publicity, scorn and ridicule.

5. **Judging Criteria and Winner Selection:**

THERE WILL BE ONE ROUND OF JUDGING AND WINNER SELECTION FOR THE PHILADELPHIA WEDDING GREATEST GROOM CONTEST.

Judging Criteria: One Grand Prize Winner will be selected from all eligible entries received prior to 11:59 p.m. EST on December 31, 2011 by *Philadelphia Wedding* Magazine editors, appointed from time to time by Sponsor, based on the following criteria:

A. Reason the entrant would like the submitted groom to be the winner of the Greatest Groom Contest; and

B. Innovation of the written statement; and

C. Such other relevant factors as the judges deem appropriate

D. If no qualifying entries are received, no Grand Prize Winner will be selected, and no prize will be awarded. If Sponsor is unable to notify an entrant as set forth herein, Sponsor may, at its sole discretion, select a substitute entrant.

- E. Decisions of the judges are final and binding in all respects.
- F. Sponsor reserves the right to request additional information from each entrant.
- G. Entries may be posted on www.phillymag.com or www.philadelphiaweddingmag.com and may remain posted on www.phillymag.com and/or www.philadelphiaweddingmag.com until the Grand Prize Winner is determined.. After the determination of the Grand Prize Winner, Contestants' entries may be archived on www.phillymag.com and/or www.philadelphiaweddingmag.com.

Winner Selection: On or about January 6, 2012 one entrant will be selected, using the judging criteria, to be the Grand Prize Winner (“Grand Prize Winner”). The winning entrant must agree to a wedding date of February 15, 2013. Should the winning entrant not agree to a February 15, 2013 wedding, another Grand Prize Winner will be selected by the judges based on the judging criteria. The Grand Prize Winner will be notified by phone or email on or about January 6, 2012.

6. Prizing.

One (1) entrant shall be the Grand Prize Winner and will receive a “Bucks County Wedding Package” with an approximate value of \$28,480, which will include:

- A. A five (5) hour wedding reception at the Pen Ryn Mansion located at 1601 State Road, Bensalem, PA 19020 for up to one hundred fifty (150) people, including the option to hold the wedding ceremony at the Pen Ryn Mansion (Approximate Value: \$15,000);
- B. Full photography coverage of the pre-ceremony, ceremony and reception and one (1) wedding album from Kiss Professional Photography (Approximated value: \$1,850);
- C. Florist services including romantic rose collection bouquet of white roses, three (3) petit rose bouquets for bridesmaids, double rose boutonniere for groom, five (5) rose boutonnieres, two (2) vases of roses for the ceremony and fifteen (15) romantic rose centerpieces (Approximate value: \$1,500.00);
- D. Disc Jockey services from Synergetic Sound & Lighting, including one (1) DJ for up to five (5) hours (cocktail and reception), full sounds system and wireless microphone (Approximate value: \$1,000.00);
- E. Transportation services including one (1) twelve-fourteen (12-14) passenger limousine for five (5) hours (Approximate value: \$1,000.00);
- F. Bridal Gown from Sadie’s Bridal in any color or size and a ten (10%) percent discount off of each bridesmaid dress (Approximate value: \$1,000.00);
- G. One (1) twenty-five (25) pound vanilla pound cake with buttercream throughout and buttercream roses in any color from Town Crier Bakery (Approximate value: \$430.00);
- H. Up to seventy-five (75) printed invitations with printed return addresses on the outer envelope flap, seventy-five (75) response sets, seventy-five (75) informal thank you notes and a complimentary proof set from RM Creative Events Management (Approximate value: \$750.00);

- I. Wedding planner services by Events by On & Off (Approximate value: \$4,000);
- J. Makeup services from Ellen Cox at the Pink Studio (Mary Kay) including skin care and glamour giveaway products including color and skin care analysis and wedding day application instruction for bride and up to (_5_) bridesmaids (Approximate value: \$250.00);
- K. Bridal suite and guest accommodations at the Crowne Plaza Bucks County including one (1) bridal suite and ten (1) rooms for Friday February 15, 2013 (Approximate value: \$1,700.00).

Sponsor reserves the right to substitute a prize or portions thereof of equal or greater value if prize (or portions thereof) cannot be awarded as described. Sponsor will determine all elements of prize in its sole discretion. Prize may not be assigned, transferred, changed or redeemed for cash, except at the sole discretion of Sponsor. Prize is awarded "as is" with no warranty or guarantee express or implied. Sponsor disclaims all and any liability for the actual provision, quality or nature of any third party product or service accepted by the winners. The awarding of any prize is contingent upon full compliance with these Official Rules. Entrants agree to be bound by Official Rules and agree that if any winner fails to provide proof of identity, refuses to provide required affidavit, is found to have violated the Official Rules or otherwise does not meet eligibility criteria, prize will be forfeited and awarded to an alternate winner with the next highest score based on the applicable judging criteria. Entrants understand that Sponsor is not liable for injuries, losses or damages of any kind arising from participation in this promotion and acceptance, possession and use of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prizes. Decisions of Sponsor are final and binding in all respects.

7. Privacy/Publicity/Eligibility Releases:

By entering and providing the required entry information, entrants acknowledge that, unless he/she opts out, *Philadelphia* magazine, *Philadelphia Wedding*, www.phillymag.com, www.phillyweddingmag.com and/or *Metro Corp.* may send entrant information, samples or special offers it thinks may be of interest to entrant about its publication or other complementary goods offered by *Philadelphia* magazine, *Philadelphia Wedding*, www.phillymag.com, www.phillyweddingmag.com and/or *Metro Corp* or other companies it may carefully select. Use of information collected from online entrants is subject to *Philadelphia* magazine, *Philadelphia Wedding*, www.phillymag.com, www.phillyweddingmag.com and/or *Metro Corp* privacy policies. IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS CONTEST.

The winning entrant must be willing to be identified by name and town, be available for interviews, sign a publicity release authorizing publication and promotional use of their name, statement and photograph, sign a liability release, and sign an affidavit of eligibility. Entrants agree that Sponsor shall have the right to combine any of the materials supplied by them pursuant to the contest, with such other material as Sponsor in its sole discretion, shall determine, and further agrees that they shall not have any right of approval, claim to compensation or benefits claim, including without limitation, claims based upon invasion of privacy, defamation, or right of publicity arising out of any use of names or biographical and/or corporate information.

8. **Miscellaneous:**

Sponsor is not responsible for, and shall not be liable for, any problems connected with the internet and email portion of the contest, including (a) technical failures of any kind, including, but not limited to, the malfunctioning of any cable, computer, network, satellite, server, system, telephone line, electronic or internet hardware or software, (b) any telephone, service provider, internet, website, or usenet inaccessibility or unavailability, (c) unauthorized human intervention in any part of the entry process or the contest, and (d) garbled or jumbled transmissions, or other electronic errors in the processing of entries or administration of the contest. Sponsor reserves the right, in its sole discretion, to suspend or cancel the contest at any time if a computer virus, bug, worm, or other technical problem interferes with the administration, security, integrity, or proper rules of the contest. In the event of cancellation, Sponsor reserves the right to award the prize to eligible entries received prior to the date of cancellation. Sponsor reserves the right, in its sole discretion, to disqualify any person tampering with the entry process, the operation of the web-site or otherwise in violation of the rules.

Sponsor and its parents, affiliates, subsidiaries, and agents assume no responsibility for lost, misdirected, damaged, incomplete, incorrect, altered, or illegible entries. The use of automated entry devices or any other conduct that impedes the integrity of the contest is prohibited. Entries and the information contained therein become the property of the Sponsor and will not be returned. Entries made through the internet are deemed to be made by the authorized account holder of the email address at the time of entry.

9. **Release:**

By entering this contest, entrants release Sponsor and its parents, subsidiaries, affiliates, agents, shareholders, officers and employees from any liability arising from or relating to participation in this contest, including but not limited to, any and all claims, expenses, demands or liabilities arising out of or in connection with the photography thereof, or publication of photographs or text in *Philadelphia* magazine, *Philadelphia Wedding*, www.phillymag.com, www.phillyweddingmag.com and/or *Metro Corp*, or elsewhere, use or misuse of the prize, or participation in any contest-related activity.

10. **Dispute Resolution:**

Except where prohibited, by participating in the contest, entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Pennsylvania without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this contest, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of Pennsylvania and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this contest, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this contest, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this contest but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to

claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

11. Official Rules:

Contest entrants agree to abide by these Official Rules and the decisions of Sponsor, which decisions are final and binding on all matters pertaining to this contest.