

Philadelphia magazine

2010 Best of Philly Sweepstakes

OFFICIAL SWEEPSTAKES RULES

1. Eligibility

Open only to residents of Pennsylvania, New Jersey, Delaware, and Maryland, 21 years of age and older. VOID WHERE PROHIBITED BY LAW. Employees and immediate family and household members of employees of *Philadelphia* magazine, Metro Corp., its affiliates, participating restaurants, and others sponsoring this promotion are NOT eligible to enter. All federal, state, and local laws and regulations apply.

2. How to Enter

NO PURCHASE NECESSARY. Sweepstakes runs from July 27, 2010 through August 31, 2010. Follow all instructions in these Official Rules; otherwise entry may be disqualified. Enter online by visiting www.phillymag.com and providing your name, email address, physical address, and telephone number where indicated. **Your agreement to receive future email correspondence from *Philadelphia* magazine or Metro Corp. or others is not required and will not affect your odds of winning.** Limit one entry per person. Duplicate entries will be voided. All online entries must be received by 11:59 p.m. EST on August 31, 2010.

3. Prize

Qualified winner will receive one (1) of the following prizes depending on which category he/she entered.

Foodie – (prize valued at \$100.00). Private sushi making session with Zento’s top chef plus a gift certificate to enjoy other signature dishes.

Fashionista – (prize valued at \$250.00). Winner will win a shopping spree to South Moon Under with *Philadelphia* magazine’s Fashion Editor, Carrie Denny.

Beauty Queen – (prize valued at \$320.00). Winner will receive the “Royal Treatment” package at Salon Royale Court. Package includes haircut, single process color, manicure, pedicure, make-up and lunch

Family Guy or Gal – (prize valued at approx. \$550). Winner will receive four (4) tickets to Hersheypark and a one-night stay at The Hotel Hershey for a family of four. The prize will be valid until July 4th, 2011 and will have varying values depending if the winner would like to come in the fall or next summer.

Beer Lover – (prize value at approx. \$250.00). Winner will receive two (2) cases of Blue Moon Seasonal beer and the following Blue Moor branded items: 12 pack of Pub Glassware, fleece blanket, hooded sweatshirt, OGIO laptop bag, Marmot soft shell jacket.

Metro Corp. and *Philadelphia* magazine may, at their sole discretion, substitute another prize of equal or greater value. Details of prize may change, based on availability. All taxes on prize, and all tips, are winner's responsibility. Prize may not be redeemed for cash. Any portion of the prize not used will be forfeited.

4. Selection of Winner and Odds of Winning

One winner for each category will be selected by random drawing held on or after **August 31, 2010**. Odds of winning depend on total number of qualified entries received. Winner will be notified by email within ten days after drawing. Alternate winner will be selected at random, if prize or notification is returned as undeliverable, or if prize is unclaimed after the fourteenth day following the first attempted notification. If *Philadelphia* magazine and Metro Corp. are unable to notify either a winner or alternate winner as set forth herein, *Philadelphia* Magazine and Metro Corp, at their sole discretion, may choose to end the Sweepstakes with no winner.

5. Conditions and Limitations of Liability

Sweepstakes entrants agree to abide by these Official Rules and the decisions of *Philadelphia* magazine and Metro Corp., which decisions are final and binding on all matters pertaining to this Sweepstakes. Entries made through the internet are deemed to be made by the authorized account holder of the email address at the time of entry.

Philadelphia magazine and Metro Corp. are not responsible for, and shall not be liable for, any problems connected with the internet portion of the Sweepstakes, including (i) technical failures of any kind, including but not limited to the malfunctioning of any cable, computer, network, satellite, server, system, telephone line, electronic or internet hardware or software; (ii) any telephone, service provider, internet, website, or usenet inaccessibility or unavailability; (iii) unauthorized human intervention in any part of the entry process or the Sweepstakes; and (iv) garbled or jumbled transmissions, or other electronic errors in the processing of entries or administration of the Sweepstakes. *Philadelphia* magazine and Metro Corp. reserve the right, in their sole discretion, to suspend or cancel the Sweepstakes at any time if a computer virus, bug, worm, or other technical problem interferes with the administration, security, integrity, or proper play of the Sweepstakes.

Philadelphia magazine and Metro Corp., and their parents, affiliates, subsidiaries, and agents assume no responsibility for lost, misdirected, damaged, incomplete, incorrect, altered, or illegible entries. No duplicated or computer-generated entries accepted. Entries and the information contained therein become the property of *Philadelphia* magazine and will not be returned.

6. Indemnification, Publicity Use, and Release

Philadelphia magazine and Metro Corp. reserve the right to use winners' names and photographs in advertising without additional compensation. By entering this Sweepstakes, winners and participants release *Philadelphia* magazine, Metro Corp., their parents, subsidiaries, and affiliates, and all sponsors and donors of the prize, and the employees and agents of each of them, from any liability arising from participation in this Sweepstakes or from the acceptance, possession, use, or misuse of any prize. Winner must agree to sign an affidavit of eligibility and liability/publicity release, which must be signed and returned to *Philadelphia* magazine so that it is received within 5 days of its delivery to winner, or an alternate winner will be selected at random. Failure to comply will result in forfeiture of all rights to any prize.

7. Winner List

For identity of winner, send a self-addressed envelope by **September 30, 2010** to *Philadelphia* magazine's 2010 Best of Philly Sweepstakes, 1818 Market Street, 36th floor, Philadelphia, PA 19103.